

# Maori Language Week-Te Wiki o te Reo Māori 2013

The national co-ordinators for Maori Language Week are promoting correct pronunciation of place names this year. They have chosen just 6 locations around the country, Akaroa being one of them.

## Monday, July 1, 2013 to Sunday, July 7, 2013

Timetable for promoting the six locations on our Te Wiki o te Reo Māori 2013 will be advertised. It is proposed that there be a focus on each of the locations as the week progresses i.e. a 'place name of the day'.

Pamphlets will be available closer to that week. Te Taura Whiri i te Reo Māori will attempt to leverage national attention on each of the names via local and national media outlets. Libraries will also have information and resources. Note that the six names below feature in our Te Wiki o te Reo Māori place names pamphlet and will be distributed widely in the weeks before 1 July.

Day- Location- Phonetic

Monday	1 July	National launch (Tāmakimakaurau)
Tuesday	2 July	Takapuna- tucker puna
Wednesday	3 July	Matamata- mutter mutter
Thursday	4 July	Taupō- toe paw
Friday	5 July	Mana-munner
Saturday	6 July	Akaroa- ucker roar
Sunday	7 July	Waitaki- why tucky

Messages associated with each promotion:

- For Te Wiki o te Reo Māori we are getting back to basics and supporting correct pronunciation.
- Include the origins and meaning of the name in local promotions.

Playcentre will continue to facilitate Te Reo Maori Workshops on session with the theme of Place names

<http://www.korero.maori.nz/forlearners> for learners;

<http://www.korero.maori.nz/forspeakers> for speakers; and

<http://www.korero.maori.nz/forbusiness> for businesses.